



THE ARTS & BUSINESS COUNCIL OF GREATER NASHVILLE
in partnership with
 THE NASHVILLE BAR ASSOCIATION YOUNG LAWYERS DIVISION
 Presents:

Arts Immersion

WHAT: An intro via immersion to Nashville’s creative community, this summer soirée showcases **music, acting, dance, film, visual and performance art** from some of our finest local talents. The evening is topped off with a unique silent auction featuring everything from co-writing sessions with top songwriters to enticing offers from local businesses.

WHO: Arts Immersion celebrates the convergence of Nashville’s creative and business communities. Attorneys, artists and a plethora of business professionals - a.k.a. - the perfect blend of suits and skinny jeans. The event is presented by Arts & Business Council and NBA YLD and is chaired by Samantha Simpson (Tennessee Court of Criminal Appeals), Ricky Hernandez (Bradley), and Lauren Spahn (Shackelford, Bowen, McKinley & Norton LLP).

WHY: To give a big thank you – both to our city’s creative talent and the professionals that so generously support it. Proceeds from the night benefit **Volunteer Lawyers & Professionals for the Arts**, a program of the Arts & Business Council. The VLPA program has provided \$3.05 million worth of free legal and business help to over 3,000 low-income artists and 400 nonprofit arts organizations.

WHEN & WHERE: May 23rd, 2018 from 6 - 9 p.m. at Fort Houston

FOOD/DRINK: Plenty. And did we mention it’s open bar? There will be ample libations, as well as delicious fare from Nashville vendors and restaurants.

TICKETS: \$45 in advance, available at <https://www.abcnashville.org/arts-immersion/>. \$55 at the door.



PATRON PACKAGE OPPORTUNITY
10 TICKETS & RECOGNITION - \$500

- Receive **10 tickets** to *Arts Immersion*, a city-wide event that showcases Nashville as a great place to live, work and play and will be attended by 300+ professionals from the entertainment, legal and business industries.
- Recognition as a “Patron Company” on the *Arts Immersion* event website, email blasts, press releases, and social media (subject to timely receipt of purchase order).
- Opportunity to network in a fun and engaging environment
- Support VLPA, which has provided over \$3.05 million of free legal services to the Nashville arts & entertainment community to over 3,000 low-income artists and 400 nonprofit arts organizations!

The Arts & Business Council (ABC) of Greater Nashville is a 501(c)(3) nonprofit organization that leverages and unites the unique resources of the business and arts communities to create a thriving, sustainable creative culture in Nashville. Our core programs include the Volunteer Lawyers & Professionals for the Arts, Education for the Creative Community, Arts Board Matching, Periscope: Artist Entrepreneur Training & WorkCreative. www.abcnashville.org



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We also offer exclusive opportunities to be more closely involved with the event. If you are interested in any of the following sponsorship opportunities, we would be happy to send you a more detailed proposal.



LEAD SPONSORSHIP OPPORTUNITY
20 TICKETS & EXCLUSIVE RECOGNITION - \$2,500

- **Exclusive recognition as the Lead Sponsor in all pre- and post-event marketing, including:**
 - Logo placement on official event digital flyer
 - Presence on www.ABCNashville.org including logo and link to your website
 - Recognition in signage throughout the venue as well as on-stage remarks
 - Additional marketing materials detailed below



EVENT SPONSORSHIP OPPORTUNITY
20 TICKETS & EXCLUSIVE RECOGNITION - \$1,000

- **Exclusive recognition as the Main Stage Sponsor; Pop-Up Performance Sponsor; Culinary Arts Sponsor or other event sponsor, including:**
 - In marketing materials, detailed below
 - In specialized venue signage.



- **ALL SPONSORSHIPS include recognition in the following marketing materials:**
 - Promotional emails to Arts & Business Council’s target market (6,000+ members), as well as email promotion by partners such as the Nashville Bar Association, BMI, ASCAP, SESAC, FilmNashville, and more (25,000+)
 - Social media promotion (multiple posts across ABC’s Facebook and Twitter)
 - Recognition in most event press releases to all major media channels
- **ALL SPONSORSHIPS include exclusive marketing opportunities at the event:**
 - Recognition reaching 300+ attendees, plus vendor, performer and auction partners.

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